

# charitytimes

## Annual Conference

This event  
attracts up to  
7 CPD hours

### DELEGATE PACK

## THE FUTURE OF CHARITY

2 May 2019, Waldorf Hilton, London

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# 2019

charitytimes Awards

## GALA DINNER & CEREMONY

Park Plaza Westminster Bridge, London, 2 October 2019

## OPEN FOR ENTRIES

Deadline: 6 June 2019

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## WELCOME

On behalf of Charity Times Magazine, we would like to welcome you to the Charity Times Annual Conference, and hope that you find it both interesting and informative.

**DIETARY REQUIREMENTS** - If you have any dietary requirements aside from a vegetarian option, please notify staff at the registration desk at your earliest convenience. Vegetarian meals are already catered for. Lunch & coffee breaks will be held in the conference facilities outside the conference theatre.

**BADGES** - For security reasons, please ensure that your badge is kept on at all times. Please hand in all badges at the end of the conference.

**TWITTER** - We will be tweeting live from the conference, follow us @CharityTimes, make sure you use the official event hashtag #CTconference.

**EVALUATION SURVEY** - Both the organisers and the speakers would be grateful if you could complete the post-conference survey, which will be emailed to you after the event. It is an essential source of information on how we can improve our product and an honest opinion is encouraged.

**REGISTRATION DESK** - Please do come to the registration desk should you have any queries.

**MOBILE PHONES** - Please ensure your mobiles are switched to silent during presentations.

**QUESTIONS** - You are encouraged to ask questions. Please wait for a microphone to reach you and state your name and company before beginning. Written questions may also be handed to staff on the registration desk, who will pass them to the conference chair.

**NETWORKING DRINKS** - There will be networking drinks after the conference, you are welcome to attend.

## AGENDA

**08:30 – 09:00**     **Registration and Refreshments**

**09:00 – 09:05**     **Chair's welcome**

**Srabani Sen OBE, Chair, 38 Degrees and The Winch**

**09:05 – 09:30**     **Keynote address: The future of charity regulation**

**David Holdsworth, Deputy CEO, Charity Commission**

Following a raft of safeguarding scandals and a decline in public trust, the Charity Commission has redefined its purpose – to ensure charities can thrive and inspire trust so that people can improve lives and strengthen society. In the first keynote of the day, Holdsworth will introduce the regulator's new strategic objectives and explain how it can better work with charities to improve the culture of the sector.

**09:30 – 10:00**     **Transformational leadership: why it still matters in 2019**

**AmickyCarol Akiwumi, Founder and CEO, Money4Youth**

In this inspirational session, leadership expert Carol Akiwumi will share why she believes the sector needs more transformational leaders; brave souls who are willing to stop talking and to start creating a brighter future and better society. Delegates will also find out the key traits that make transformational leadership work, how to acquire them and put them to practice even when the going gets tough.

**10:00 – 10:30**     **The grant giver/fundraiser relationship: can technology make a difference?**

**Ed Gairdner, Chief Operating Officer, The Good Exchange**

Based on recent research and user case studies, The Good Exchange team will discuss what grant givers and fundraisers really think about the effectiveness of the grant making/application/fundraising processes and present some ideas on what charity leaders can do through technology to get the most from their fundraising activities.

**10:30 – 10:50**     **Coffee Break**

**10:50 – 11:20**     **Charity investment – how to stay ahead**

**Andrew Blair, Director, Rothschild & Co**

**Nandu Patel, Head of Charities, Rothschild & Co**

From the successes and failures of Warren Buffet and Bill Gross, there are plenty of lessons charities can learn from some of the world's most notorious investors. This session will explore what actions charities and their investment managers can take to ensure they showcase leadership in investment, and what role good governance and sustainability can play in the attempts to stay ahead.



## AGENDA

**11:20 – 12:00**    **Panel: Saving our planet:**  
**How to maximise your charity's impact on climate change - *Sponsored by EdenTree***

**Moderator:**

**Jen Hooke, CEO, Thirty Percy**

**Panellists:**

**Catherine Howarth, CEO, ShareAction**

**David Osfield, CFA, Fund Manager, EdenTree**

In this extremely topical session, a panel of climate and investment experts will discuss the huge challenges posed by global warming and explore how charities can use their investment duties, coupled with their public-facing platforms, as an opportunity to push climate change further up the agenda and create lasting change for the generations ahead.

**12:00 – 12:30**    **Boards of the future: the importance of culture**

**Pesh Framjee, Global Head of Not-for-Profit and Partner, Crowe**

Governance issues have moved centre stage and the boards of the future are having to ensure that they have the right policies and procedures in place but policies and procedures without the right culture and behaviour are a false comfort. Too often there is a mistaken belief that the right culture permeates through the organisation. What do boards need to do to ensure that the right culture is in place?

**12:30 – 13:30**    **Luncheon**

**13:30 – 14:00**    **Leading with values: creating a safe organisational culture**

**Kristiana Wrixon, Head of Policy, ACEVO**

Culture is collective but it is modelled, and disproportionately influenced, by the behaviour of those in the most senior roles of an organisation. Kristiana will talk about the importance of value-led leadership, the challenges and structural barriers to achieving a safe organisational culture, and ACEVO's ambition to eliminate bullying in the charity workplace.

**14:00 – 14:40**    **Panel:**

**What does it really mean to be a digital leader? - *Sponsored by OJO Solutions and Salesforce***

**Moderator:**

**Sam Sparrow, Head of Digital Practice, CAST (Centre for Acceleration of Social Technology)**

**Panellists:**

**Nathan Baranowski, Managing Director, OJO Solutions**

**Jonny Elliot, Solution Engineer, Salesforce**

**Simon Gillespie, Chief Executive, British Heart Foundation**

**Zoe Amar, Founder and Director, Zoe Amar Digital**

At a time when technology is rapidly changing the way the charity sector operates, this panel of digital experts will seek to explore the need for digital leaders to drive organisational and sector-wide innovation. The panel will look at some of the key technological 'disrupters' and explore what role digital leaders can play in driving change.

## AGENDA

### **14:40 – 15:10    How to use social media as a leadership tool**

**Kate Collins, Chief Executive, Teenage Cancer Trust**

Social media platforms can feel overwhelming for the digital novice, but they can also be an excellent way to lead your charity. In this session, Kate Collins, the winner of this year's Social Media CEO of the Year Award, will talk through some of her top tips for using your personal social media accounts as a way of engaging with staff, communities and beneficiaries – and being a better leader for it.

### **15:10 – 15:30    Coffee Break**

### **15:30 – 16:00    Governance failures: what are the common warning signs?**

**Louise Thomson, Head of Policy (Not-for-Profit), ICSA: The Governance Institute**

**Craig Beeston, Policy Officer (Not-for-Profit), ICSA: The Governance Institute**

In this session, charity governance experts Thomson and Beeston will provide a preview of their forthcoming research into the common governance warning signs in different types of organisations across all sectors of the economy and various countries. Bringing light to old and more recent governance scandals, the presentation will provide insight and practical guidance for charities to identify and avert governance crises.

### **16:00 – 16:30    Keynote address: How to make your organisation a great place to work**

**Henry Stewart, Founder and Chief Happiness Officer, Happy**

In this lively session, Henry Stewart, author of The Happy Manifesto, aims to inspire charity leaders looking to create a happier, healthier and more productive organisation to work in. Stewart will highlight the results that can come from happier employees, and talk delegates through the framework required to make this happen. This final keynote of the day is one not to miss.

### **16:30 – 16:35    Chair's closing remarks**

**Srabani Sen OBE, Chair, 38 Degrees and The Winch**

### **16:35 Onwards    Drinks Reception and Networking**

## SPEAKERS

### CHAIR



#### **Srabani Sen OBE, Chair, 38 Degrees and The Winch**

Srabani has had an extensive leadership career in the not-for-profit sector. She has been the CEO of 3 organisations: Alcohol Concern, Contact a Family and the British Association for Adoption and Fostering. She has more than 25 years' Board experience and is currently Chair of two not-for-profits: campaigning organisation 38 Degrees and children and young people's charity The Winch. In 2014 she set up a consultancy specialising in supporting not-for-profit organisation on leadership, strategy and organisational development. She has just launched a new organisation called Full Colour which aims to develop emerging BAME leaders, and to support existing leaders develop practical ways to lead inclusively. Srabani was awarded an OBE for her services to children and families.

### KEYNOTE SPEAKERS



#### **Kate Collins, Chief Executive, Teenage Cancer Trust**

Kate has worked in UK charities for nearly 20 years and joined Teenage Cancer Trust in 2009 initially to lead fundraising, becoming a Director in 2013 and, in March 2018 Chief Executive. Teenage Cancer Trust has led the way in the creation of world-class cancer services for young people, providing life-changing care and support. The charity has 28 specialist units within NHS hospitals bringing young people (aged 13 – 24) together; ensuring they are treated by teenage cancer experts. There is an expanding Teenage Cancer Trust team of clinical specialists of nurses & youth workers and Teenage Cancer Trust is the only UK charity providing this much needed specialist nursing and support. Kate is leading a strategy to ensure the charity can reach all young people with cancer in the UK and is ensuring that young people and their needs remain at the heart of everything the charity does.



#### **David Holdsworth, Deputy CEO, Charity Commission**

David has extensive Senior Executive leadership experience having held Senior Executive roles for over a decade in both public and private sectors. David is currently Deputy Chief Executive Officer and Registrar of Charities for England and Wales at the Charity Commission. The Charity Commission is the registrar and regulator of charities in England and Wales, responsible for regulating 167,000 charities, £74 billion of charity income, over £200 billion of assets (5% of UK GDP) and over 700,000 trustees. Prior to this David held the roles of Partnership Director and Managing Director in two different FTSE 100 Companies.



#### **Henry Stewart, Founder and Chief Happiness Officer, Happy**

Henry is Founder and Chief Happiness Officer of London-based training business Happy Ltd. Happy was rated one of the top 20 workplaces in the UK for 5 successive years and now helps other organisations create happy workplaces. Henry was listed in the Guru Radar of the Thinkers 50 list of the most influential business thinkers in the world. "He is one of the thinkers who we believe will shape the future of business", explained list compiler Stuart Crainer. His book, The Happy Manifesto, was published by Kogan Page in 2012 and short-listed for business book of the year.

## SPEAKERS

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#### **Zoe Amar, Founder and Director, Zoe Amar Digital**

Zoe is the Founder and Director of Zoe Amar Digital, a social enterprise and digital agency who help charities and other non-profits lead change with confidence, developing strategies which increase their resilience, income and influence. She is also chair of The Charity Digital Code of Practice, and blogs for Third Sector and others. She is the co-author of The Charity Digital Skills Report and co-founder of the Social CEOs awards. Zoe and her team share digital resources for charities over at [www.zoeamar.com](http://www.zoeamar.com) and @zoeamar. She won an Inspiring Communicator award from Charitycomms in 2017.



#### **Amicky Carol Akiwumi, Founder and CEO, Money4Youth**

Carol Akiwumi is a Social Entrepreneur, a Fundraising Consultant, Trainer and Inspirational Speaker with a passion for Stewardship, Leadership and Financial Sustainability. She is passionate about helping people and organisations unlock their potential in those areas. With a sharp business acumen acquired from over two decades of working in financial services and the third sector, she is able to create innovative and enhanced propositions to acquire or increase funding from a wide variety of income streams.



#### **Nathan Baranowski, Managing Director, OJO Solutions**

Nathan is Managing Director at OJO Solutions, where he leads a talented team in digitally transforming charities. A strong strategic leader with over 15 years' experience in business improvement and pioneering technology adoption across the third sector. With a passion for tech and an eye for the art of the possible, Nathan's core expertise is in creating faster, smarter and more cost-effective strategies and solutions that digitally enable charities.



#### **Craig Beeston, Policy Officer (Not-for-Profit), ICSA: The Governance Institute**

Craig is a Policy Officer at ICSA where he works on not-for-profit governance, focusing on the Institute's output in the charity, sport and education sectors. Prior to ICSA, Craig carried out published research into the methodology of international rankings of public service delivery for the ESRC and into blame management strategies employed by office-holders in times of crisis on a project funded by the Centre for Analysis of Risk and Regulation at the LSE. He also worked for a number of years in research roles in the public sector.



#### **Andrew Blair, Director, Rothschild & Co**

Andrew is a Client Adviser who joined Rothschild & Co in 2015. Previous to Rothschild & Co, he worked at Mirabaud Asset Management in various senior client facing roles where his investors included many leading UK charities. Before Mirabaud, Andrew was Head of Distribution at Skandia Investment Group. Andrew is a qualified pension's trustee and is an Ambassador for the Army Benevolent Fund – The Soldiers Charity. Andrew read Theology at Robinson College, Cambridge and holds the Chartered Wealth Manager qualification.



#### **Jonny Elliot, Solution Engineer, Salesforce**

Jonny started his career at Microsoft and HP before moving in to the social sector to head up digital for Youth Business International, a Salesforce.org customer. As a solution engineer, Jonny consults with non-profits on digital vision and solution design.



## SPEAKERS



### **Pesh Framjee, Global Head of Not for Profits and Partner, Crowe**

Pesh is Global Head of Not for Profits and a partner at Crowe, which has been recognised by independent surveys as the leading provider of audit and related services to charities for ten consecutive years. He has been working with charities for over 35 years, and he writes and lectures internationally on matters facing charities and Civil Society. He is an acknowledged expert in the field and a thought leader in areas of financial management, financial reporting, effective governance, strategy, risk management and performance measurement. Pesh is Special Advisor to the Charity Finance Group and is also a trustee of three charities.



### **Ed Gairdner, Chief Operating Officer, The Good Exchange**

Ed is the Chief Operating Officer at The Good Exchange, responsible for the transformational cloud platform that matches organisations and individuals with money to give to good causes to those who need it most. Before joining The Good Exchange, Ed was Director – Security & Business assurance at Huddle, a global Software-as-a-Service (SaaS) collaboration solution and previously, Operations Director at FastMarkets, a subscription-based cloud platform for metal markets information.



### **Simon Gillespie, Chief Executive, British Heart Foundation**

Simon joined the British Heart Foundation in March 2013. Before joining the BHF, he was Chief Executive of the Multiple Sclerosis Society for seven years. Like far too many people in the UK, Simon has a personal connection with heart disease – his Father died of a heart attack in 1979. As part of the BHF's 'Beat Heartbreak Forever', Simon runs and walks to raise money for the BHF's work. He is also the President of the European Heart Network. He previously worked as Head of Operations at the Healthcare Commission, where he was responsible for the inspection of NHS and independent healthcare facilities in England. From 2000 to 2004, he was Director of Operations at the Charity Commission, modernising the regulation and support of the 180,000 registered charities. Simon has extensive experience of charity and non-profit governance.



### **Jen Hooke, CEO, Thirty Percy**

Jen is currently CEO of Thirty Percy Foundation, a new foundation looking to contribute the future security and wellbeing of our world by supporting those taking on our messy and interdependent challenges. Jen previously co-authored an ambitious responsible investment policy for the family office connected to Thirty Percy, and before that was a lawyer at Macfarlanes.



### **Catherine Howarth, CEO, ShareAction**

Catherine joined ShareAction as Chief Executive in 2008. ShareAction coordinates civil society to promote responsible investment and runs the Charities Responsible Investment Network, a group of 18 endowed foundations. ShareAction supports institutional investors to drive accelerated action by companies on climate change, workforce and gender issues and food system risks, including childhood obesity. She is a member of HM Treasury's asset management taskforce and on the board of the Scott Trust, owner of The Guardian media group.

### SPEAKERS

**David Osfield, CFA, Fund Manager, EdenTree**

David is a leader in sustainable and responsible investing, managing EdenTree's Amity Global Equity and Amity Balanced Funds for Charities. Additionally, David leads the firm's global equity fund, Amity International, reflecting his strong advocacy and passion for investing sustainably. He joined EdenTree in July 2016 after beginning his career at Alliance Trust in 2002. During his time there, David was responsible for covering Global, Asian and pan-European equities, with an increasing focus on sustainability. David has a 1st class BA (Hons) in Business Finance from Durham University, is a CFA Charter-holder.

**Nandu Patel, Head of Charities, Rothschild & Co**

Nandu is Head of Charities and joined Rothschild & Company Wealth Management (R&CoWM) in 2010. Prior to joining R&CoWM, Nandu spent 20 years working for Morgan Stanley, where he developed their charity business. Since joining R&CoWM he has built a dedicated charities team of 6 people and charity assets under management, currently represent c9% of the total Wealth Management assets in the UK. Nandu founded and remains a trustee of a grant making UK registered charity focused on education, health and relief of poverty in the UK, East Africa and the Indian sub-continent. He has also recently been appointed to the Board of Philanthropy Impact. Nandu graduated from Cambridge University (Downing College) with a Masters in Economics. He had been a member of Downing College's Alumni Campaign Board for over 10 years. He is a Chartered Insurer and a member of Chartered Securities Institute.

**Sam Sparrow, Head of Digital Practice, CAST (Centre for Acceleration of Social Technology)**

Sam leads CAST's operations and delivery programmes, in particular helping established charities integrate new digital products and services - and the methods used to create them - into their organisations. She supports charities across all CAST programmes to use technology to revolutionise how they address big social problems, and drive organisational change. Previous to this, she was director of Task Squad, a social tech business connecting young volunteers with paying employers. Over three years secured funding from Google, Nominet Trust and Nesta and grew the business, which raised funds for youth social action charity vInspired, to provide over 25,000 hours of work for young job seekers and £250,000 worth of wages. She was previously Head of Volunteering at youth charity Catch 22 and Corporate Responsibility Manager at legal firm Herbert Smith Freehills.

**Louise Thomson, Head of Policy (Not-for-Profit), ICSA: The Governance Institute**

Louise is Head of Policy (Not-for-Profit) at ICSA, the professional body for governance. Louise has extensive knowledge of governance issues garnered from her 20-year career in the not-for-profit and public sectors, including education and the NHS, complemented by her experience as a school governor, pension and charity trustee. Her work has covered the development of the code of governance for charities and voluntary organisations, board training, reviews and development, research into sector governance and the production of over 100 guidance notes aimed at the sector.

**Kristiana Wrixon, Head of Policy, ACEVO**

Kristiana is Head of Policy at the charity leaders' network ACEVO where she is responsible for policy, communications, campaigns and research. She wrote a report for ACEVO called Leading with values: creating a safe organisational culture and is currently project managing a partnership between ACEVO and the Centre for Mental Health that is looking at bullying in the charity sector. Prior to taking up her current position, Kristiana worked at Suzy Lamplugh Trust for 6 years, starting as manager of the National Stalking Helpline and finishing her time there as head of policy and services. Kristiana has volunteered with a number of mental health charities alongside her staff positions and is passionate about social justice, feminism and civil society.



Better Society  
— 2019 —  
AWARDS



23 May 2019  
London Marriott Hotel,  
Grosvenor Square

## SHORTLIST ANNOUNCED

Celebrating the efforts commercial organisations make to create a better society



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